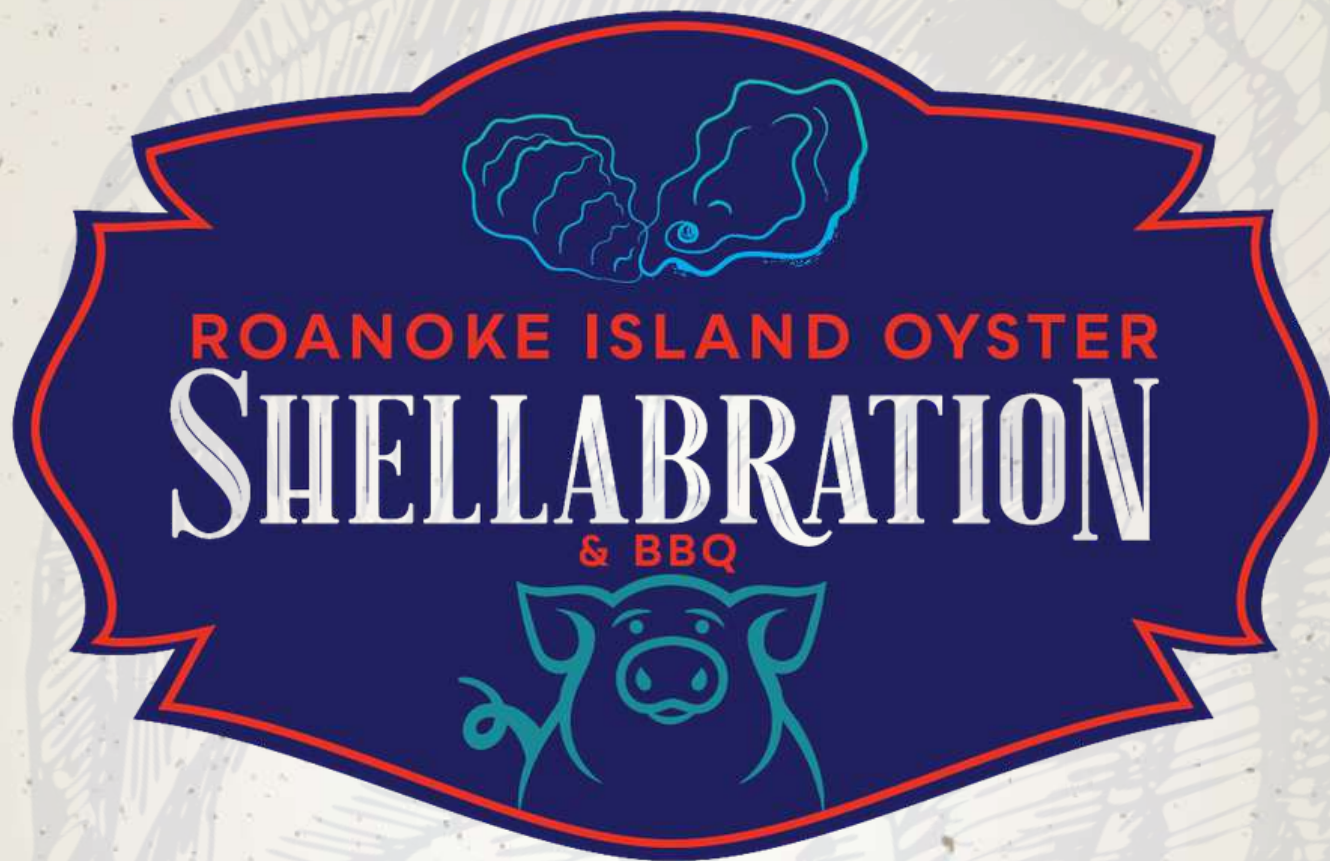




A BENEFIT FOR
THE LOST COLONY

NOVEMBER 1ST, 2026

1PM-4PM

WWW.TLCSHUCKS.COM

SAMPLE THE BEST OF EASTERN NC STRAIGHT FROM THE SOURCE.

MISSION

The Roanoke Island Oyster Shellabration & BBQ aims to showcase North Carolina Oysters, Eastern Carolina BBQ, and local craft beer with an informative and fun event for beer, seafood, and BBQ enthusiasts. The Shellabration benefits *The Lost Colony*, America's oldest Outdoor Symphonic Drama.

The Roanoke Island Oyster Shellabration & BBQ is produced by the Roanoke Island Historical Association, a 501(c)(3) non-profit whose mission is to memorialize the history of the first English colonies in North America on Roanoke Island, NC—primarily accomplished by the annual production of *The Lost Colony* and through other educationally engaging events and programs.

SHELLABRATION OVERVIEW

Enjoy an afternoon amongst the boats in Wanchese while sampling oysters from NC Growers, BBQ from local restaurants and other regional food specialties. Expect shucked, roasted and fried oysters plus chowders, shrimp, biscuits, and desserts. There will be different oyster stations representing growers from across the state. General admission ticket price includes all food and drink and two drink tickets. All oyster shells will be recycled in collaboration with the Coastal Federation, and we will have someone onsite to discuss Oyster Farming in North Carolina.

Live music from Partly Crowdy will be on site all day providing rock classics while you eat and drink.

The inaugural Shellabration in 2025 sold out, bringing a crowd of over 300 that was a mix of locals and out-of-town patrons. As a sponsor of the Shellabration, your company/brand will be promoted on multiple print and social media platforms in a marketing campaign targeting key markets in Eastern North Carolina, the Raleigh-Durham area, Southeast Virginia (Hampton Roads/Tidewater), Northern Virginia, Washington DC, and tourists planning to visit the Outer Banks this Fall.

LAST YEAR'S EVENT



ROANOKE ISLAND HISTORICAL ASSOCIATION PRESENTS
ROANOKE ISLAND OYSTER
SHELLABRATION
 & BBQ

SPONSORSHIP PACKAGES

	Presenting* \$5,000	Salt Water* \$3,000	Free \$3,000	Twang* \$2,500	Harvest \$1,500	Skipper \$500	
All Shellabration Ads, Signage & Social Posts (Logo) & Ad on Monitors							
Logo & Listing on Oyster Roast Website							
1 Reserved Table at the Festival							
1 Reserved Cocktail Table							
Tickets to the Festival	15	8	8	6	6	4	
Beverage Sponsor (Logo on Glasses)			Wine Glasses				
Tent Sponsor (Logo and Signage)							
Music Sponsor (Logo and Signage)							

***1 Available**

Contact Matt Gabbard, Marketing & Development Coordinator, at
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