



A BENEFIT FOR
THE LOST COLONY

NOVEMBER 2ND, 2025

1PM-4PM

SAFE HARBOR MARINA

WANCHESE SEAFOOD INDUSTRIAL PARK

WWW.TLCSHUCKS.COM

SAMPLE THE BEST OF EASTERN NC STRAIGHT FROM THE SOURCE.

MISSION

The Roanoke Island Oyster Shellabration & BBQ aims to showcase North Carolina Oysters, Eastern Carolina BBQ, and local craft beer with an informative and fun event for beer, seafood, and BBQ enthusiasts. The Shellabration benefits *The Lost Colony*, America's oldest Outdoor Symphonic Drama.

The Roanoke Island Oyster Shellabration & BBQ is produced by the Roanoke Island Historical Association, a 501(c)(3) non-profit whose mission is to memorialize the history of the first English colonies in North America on Roanoke Island, NC-primarily accomplished by the annual production of *The Lost Colony* and through other educationally engaging events and programs.

SHELLABRATION OVERVIEW

Enjoy an afternoon amongst the boats in Wanchese while sampling oysters from NC Growers, BBQ from Pigman's and other regional food specialties. Expect shucked, roasted and fried oysters plus chowders by Johanna's, shrimp, biscuits, and desserts. There will be 4 different oyster stations representing growers from across the state. General admission ticket price includes all food and drink and two drink tickets. All oyster shells be will recycled in collaboration with the Coastal Federation, and we will have someone onsite to discuss Oyster Farming in North Carolina.

The Blue Crab Boys, a popular local country band, will be on site all day providing atmosphere, and in the middle of the day there will be a Powwow hosted and performed by Company Members of *The Lost Colony*. This special event will showcase a variety of Native American Dances from across Indian Country. There will also be a silent auction and raffle.

As a Sponsor of the Roanoke Island Oyster Shellabration & BBQ, your company name/brand will be recognized and promoted on multiple print and social media platforms. Advertising and promotion will target key markets in Eastern North Carolina, the Raleigh-Durham region, Southeast Virginia (Tidewater), Northern Virginia and DC, and tourists planning to visit the Outer Banks this Fall and those that have booked a stay that weekend.



SPONSORSHIP PACKAGES

Presenting*	Salt Water	Fresh Water	Tent*	Tent*	Harvest	Skipper
\$5,000	SOLD OUT \$7,000	SOLD OUT \$5,000	\$2,500	SOLD OUT \$2,500	\$1,500	\$500

All Shellabration Ads, Signage & Social Posts (Logo) & Ad on Monitors							
Logo & Listing on Oyster Roast Website							
1 Reserved Table at the Festival							
1 Reserved Cocktail Table							
Tickets to the Festival	15	8	8	6	6	6	4
Beverage Sponsor (Logo on Glasses)		Beer Cups	Wine Glasses				
Tent Sponsor (Logo and Signage)							
Music Sponsor (Logo and Signage)							

***1 Available**

Contact Matt Gabbard, Marketing & Development Coordinator, at
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